

CLAIMS

What is claimed is:

1. A method for decorating a shoe, comprising:
wetting a stick-on tattoo; and
applying the stick-on tattoo to an outer surface of the shoe.
2. A method according to claim 1, wherein the stick-on tattoo is comprised of a combination of a copolymer and a polyester resin.
3. A method according to claim 1, wherein the stick-on tattoo is applied to a smooth portion of the outer surface of the shoe.
4. A method according to claim 3, wherein the smooth portion of the outer surface of the shoe is comprised of polyvinyl chloride (PVC).
5. A method according to claim 1, further comprising steps of removing the stick-on tattoo from the shoe and applying a second stick-on tattoo to the shoe.
6. A method according to claim 1, wherein the stick-on tattoo is applied to a portion of the outer surface of the shoe that is white.
7. A method according to claim 1, wherein the stick-on tattoo is applied to a portion of the outer surface of the shoe that is clear.
8. A method according to claim 1, wherein the stick-on tattoo can be removed with no more than moderate effort by only scratching with a fingernail even after adhering to the shoe for more than one month.
9. A method according to claim 1, wherein the stick-on tattoo is comprised of a film-like material.

10. A method according to claim 1, wherein the stick-on tattoo does not include separate adhesive material, and wherein the stick-on tattoo is applied to the shoe without using separate adhesive material.

11. A decorated shoe, comprising:
a shoe having an outer surface which includes a smooth portion; and
a stick-on tattoo attached to the smooth portion of the outer surface of the shoe.

12. A decorated shoe according to claim 11, further comprising a recessed portion, wherein the smooth portion of the outer surface of the shoe is disposed within the recessed portion.

13. A decorated shoe according to claim 12, wherein the recessed portion has an average width of at least 1.2 centimeters.

14. A decorated shoe according to claim 12, wherein the recessed portion has a surface area in excess of 10 square centimeters.

15. A decorated shoe according to claim 11, wherein the smooth portion of the outer surface of the shoe is comprised of polyvinyl chloride (PVC).

16. A decorated shoe according to claim 11, wherein the stick-on tattoo is comprised of a combination of a copolymer and a polyester resin.

17. A decorated shoe according to claim 11, wherein the smooth portion of the outer surface of the shoe approximately matches the stick-on tattoo in size.

18. A decorated shoe according to claim 11, wherein the smooth portion of the outer surface of the shoe is stitched into the outer portion of the shoe.

19. A decorated shoe according to claim 11, wherein the stick-on tattoo is comprised of a film-like material.

20. A decorated shoe according to claim 11, wherein the stick-on tattoo does not include separate adhesive material and adheres to the shoe without use of separate adhesive material.

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